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Greetings, and Happy Holidays from the Studio!

This is the first Studio newsletter, and it comes to you at a wonderful and exciting time of the year! I intended to start the newsletter a few months ago, but I decided to wait since there was so much going on for the Studio. It didn't make sense to send a newsletter until I had enough to say to make it worth the time! Now, finally, it is time to address the changes that have been made in the last few months.

I hope this newsletter finds you all in cheerful holiday spirits as we get closer to the Christmas holiday and the New Year.

🎵 Sean



Studio Policy Changes

There have been many changes taking place over the past few months, so here is a brief overview of what's been happening.

The first major change was implementing a new Studio Policy on November 1 just a few months after the Studio opened its doors. The new Policy addresses issues that were not previously discussed, such as "no-call/no-show" and "make-up" lessons. There were two reasons for doing this: first, to make

it clear that the Studio indeed had its own policy, lending it credibility; and second, to clarify the finer details that are sometimes overlooked. There are no upcoming changes to the Studio Policy scheduled at this time.

There is currently a discount policy in effect, which can be found on the Facebook page. This is a temporary policy that may continue if it is successful.

**Special thanks to all
of our Facebook
friends and
supporters!**



Sean plays a Dean Exotica acoustic-electric guitar. It features a rosewood fretboard and abalone inlay.



Facebook.com

/SeanCareyGuitar

Twitter.com

/SeanCareyMusic

YouTube.com

/SeanCareyMusicVideos

Social Networking in the Studio

The Studio adopted Facebook early on, and later Twitter and other social networking sites. Facebook remains the best for the Studio, as it has helped create an online presence for the Studio. In addition, a website was created to share Studio information, and was hosted at Weebly.com.

Currently, the Studio website features links on the home page that direct to Facebook, Myspace, Twitter, Youtube,

Vimeo, ReverbNation, and more.

Unfortunately, the press kit photography has not been completed at this time, and no further progress has been attempted on the demonstration videos. These were meant to be ready for the studio when the social media links were added to the website. Look for new press photos sometime after January 1, 2013.

A very special thanks to all of our Facebook supporters! Your "Likes" help us grow!

Technology

Recently, the Studio acquired its own phone number. The former phone number provided as a means of contacting the studio was Sean's personal cell phone. This new number is specific to the studio and is complete with its own voice mailbox greeting. The new number is **(814) 499-2250**. It is a Titusville area number, so it should be local for those of you living in the area.

I mentioned the studio no longer uses the old web address. That address, formerly at seancareymusic.weebly.com, is now found at **seancareymusic.net**. It was felt that this shorter address was easier to remember and worth the investment.



Sean also plays an Epiphone Supernova. It features a double cutaway semi-hollow body design similar to the Epiphone Seraton, and comes stock with 2 Alnico 57 humbucker pickups. This guitar has been discontinued.

Sean Carey Music Studio

**Oil City
Franklin
Titusville**

(814) 499-2250

E-Mail Sean at:

sean@seancareymusic.net

Visit the webpage at:

seancareymusic.net



Skype Lessons now available!

The Studio now offers lessons via Skype. It is a new and powerful tool, although it is met with mixed emotion regarding its use as a teaching medium for music. Throughout the next several months, the Studio will offer Skype lessons at the rate of \$17 per lesson, and students interested in lessons via this service can sign up on the website using the contact form. Tuition payment will be transacted via PayPal on the studio website.



In the Yellowpages



Finally, you may be interested to learn that Sean Carey Music Studio is now searchable at Yellowpages.com! This is a HUGE perk for the Studio, and will hopefully draw in a larger student population and support base from the community. Be sure to tell everyone you know who may be interested to visit the website, and "Like" the Studio page on Facebook!



YellowPages™



Sean Carey Music
213 Central Ave
Oil City, PA 16301



Name

Street Address

City, State Zip Code